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## VTL CES 2010 Show Report

Location: Venetian Suite 30-102  
Dates: January 7 – 10, 2010

### Active Demo System

After many months of preparation and careful selection of components for our CES demo, we put together the following active demo system for this year's CES show:

#### Amplification –

MB-450 Series II Signature Monoblocks,  
Siegfried Reference Monoblock Amplifiers  
TL5.5 Series II Signature Preamplifier with Phono  
TL7.5 Series II Reference Preamplifier  
TP6.5 Signature Phono Preamplifier

Speakers – TAD Reference 1 speakers

#### Digital front end

dCS Paganini System – Player, DAC, Clock, Link

#### Analog front end

Spiral Groove SG-2 Turntable, Triplanar Arm, Lyra Skala cartridge

#### Cables and Power

Nordost Odin and Vahalla cables and power cords

#### Equipment Stand

Finite Elemente racks, Finite Elemente Pagode amp stands

The main focus of our demo this year is to showcase the new TL5.5 Series II preamplifier with internal phono and compare this unit to the top of the line separates, the TL7.5 Series II preamplifier and the standalone TP6.5 Signature Phono Preamplifier using our famous VTL MB 450 MkII Signature Series Monoblocks.

For special demos, we also switched over to the Siegfried Reference monoblocks to give our visitors a taste of the mighty Siegfrieds, but overall, the MB-450s did extremely well driving the TADs with ease creating a natural and musically satisfying system that is rich, engaging, and well delineated in tonal color with a deep and well controlled bass.



**Active demo system with MB-450s, Siegfrieds, TAD speakers**



**Front End from left to right, top to bottom: Spiral Groove turntable, Paganini System, TL5.5 Series II Preamp with Phono (in silver), TP6.5 Phono (black), TL7.5 Reference Preamp (in black), Spiral Groove power supply**

### Comments on the TL5.5 II with phono

The consensus amongst our dealers and distributors who heard the demo was that the TL5.5 II surprisingly captures so much of the sonic characteristics of the TL7.5/TP6.5 system at less than one-third their combined price. There is a natural ease with which it reproduces the timbre and harmonics of musical instruments, and a delightful rich and engaging sound that is inviting and easy to listen to. Many of the dealers and distributors agree that this is the “hot” product of year to promote.

In addition to the demo unit, we also showed the TL5.5 II with phono in a static display with its top encased in a plexiglass to show the internal layout of the unit.



**Internal view of the TL5.5 II Preamp with Phono**



**Static Display of the TL6.5, TP6.5 and TL5.5 II Preamplifiers**





**Performance Series Products on Static Display: MB-125, TL2.5 preamp, ST-150 and IT-85**

### **The “New” TL2.5 Preamplifier**

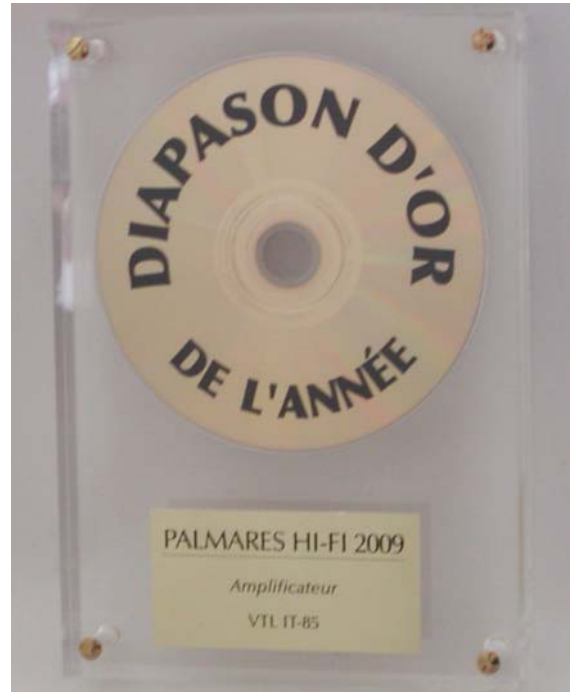
At CES this year, we also introduced a new luxurious “make-over” for the TL2.5 preamplifier. This widely popular preamplifier has enjoyed a very long and stable shelf life of over 15 years, and finally this year, it is getting a complete update to its cosmetics to bring it in line with the rest of the products in the Performance Series with no changes in price. Order your new TL2.5 now -- new cosmetics available to ship immediately.



**The “New Look” of the TL2.5 Preamplifier**

## Awards and Special Honors

IT-85 received the prestigious Diapason D'Or award



Audiophile magazines around the world have given rave reviews to our IT-85 Integrated amplifier and it is widely recognized as a great value product that delivers surprisingly full and lively sound. Now in 2009, the IT-85 has garnered a most distinguished award from a renowned classical music magazine. The French Music magazine, Diapason, awarded the IT-85 with the prestigious Diapason D'Or award in the Amplification category.

Here are some of the comments captured from the IT-85 report in the November issue of the Diapason magazine:

“... displays a rigor, beauty and precision that most solid state amplifiers would turn pale in comparison ... the richness and realism in the sound are rarely found in solid state amplifiers ...three dimensional image, perfect timbre, large sound stage ... the voice and instruments have a well-defined dimension ... excellent definition and dynamic that is full of panache ...”

A big thank you to our French distributor, Guy Boselli, of Sound and Colors for his hard work in securing this great award for our little IT-85.

**S-400 Stereo Reference Amplifier received the Best Performance award from Audio Art, Taiwan**



The well-respected Audio Art magazine from Taiwan awarded the S-400 Stereo Reference amplifier with the Best Performance award. Thank you Audio Art magazine and a big thank you to Paul Chang, our distributor from Taiwan for all your hard work in promoting the VTL brand in the Taiwan market.



The success of our CES 2010 came from many folds. First and foremost, to our dealers and distributors who came from a long distance to Las Vegas to meet with us, many braving bad weather and long delays at airports, we thank you for your enthusiastic support and encouraging comments. We will be following up with many of you to setup visits to your local market and to support your VTL promotions.

We would also like to thank many of our fellow manufacturers who have generously offered to loan us their equipment and help us with our setup. With their support, we were able to overcome many of the shortcomings of the room itself and deliver convincing demos of the system that highlights the multiple facets of the capabilities of the VTL electronics.

Last but not the least, a big thank you to our VTL setup team who worked non-stop for the whole day Tuesday to unpack and setup 4000 lbs of equipment. Their persistence and strong commitment in getting the work done was exemplary.

We hope to see even more of you at CES next year! Our best wishes to all of you for a very successful 2010!